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# Survey of business sectors hiring linguists and language professionals

UPSKILLS Consortium:



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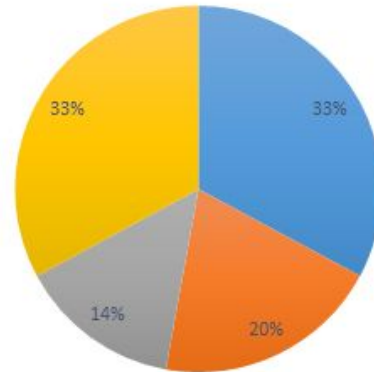
*Every time I hire a linguist... Emergent tech profiles  
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25 June 2021

# Target group

employers from digital and data-intensive sectors, who do not necessarily identify language and linguistics graduates as a target talent pool of employees for their business

70 businesses ranging from language service providers to marketing and finance



- Micro (fewer than 10 employees)
- Small (10 to 49 employees)
- Medium (50 to 249 employees)
- Large (250 or more people)

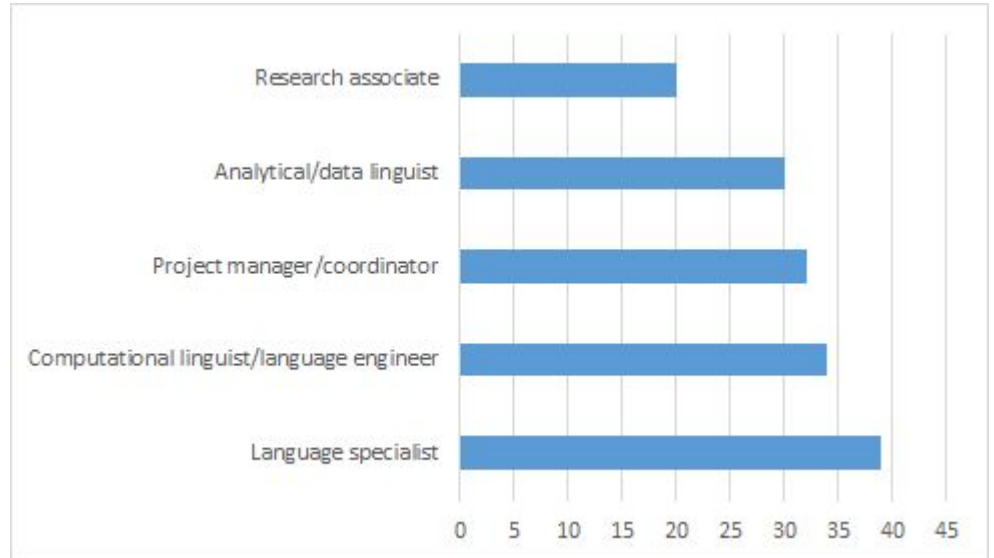
# Results

80%  
have positions

60%  
plan to add

Main tasks:

- working with data
- working with technological tools and software
- communicating with teams, clients and/or vendors
- conducting research and managing projects



Positions of linguists and language professionals in the surveyed companies

# Results

Most important skills:

- problem-solving and communication skills
- attention to detail
- analytical skills
- organisational skills
- technical skills
- working under pressure
- presentation skills
- creativity

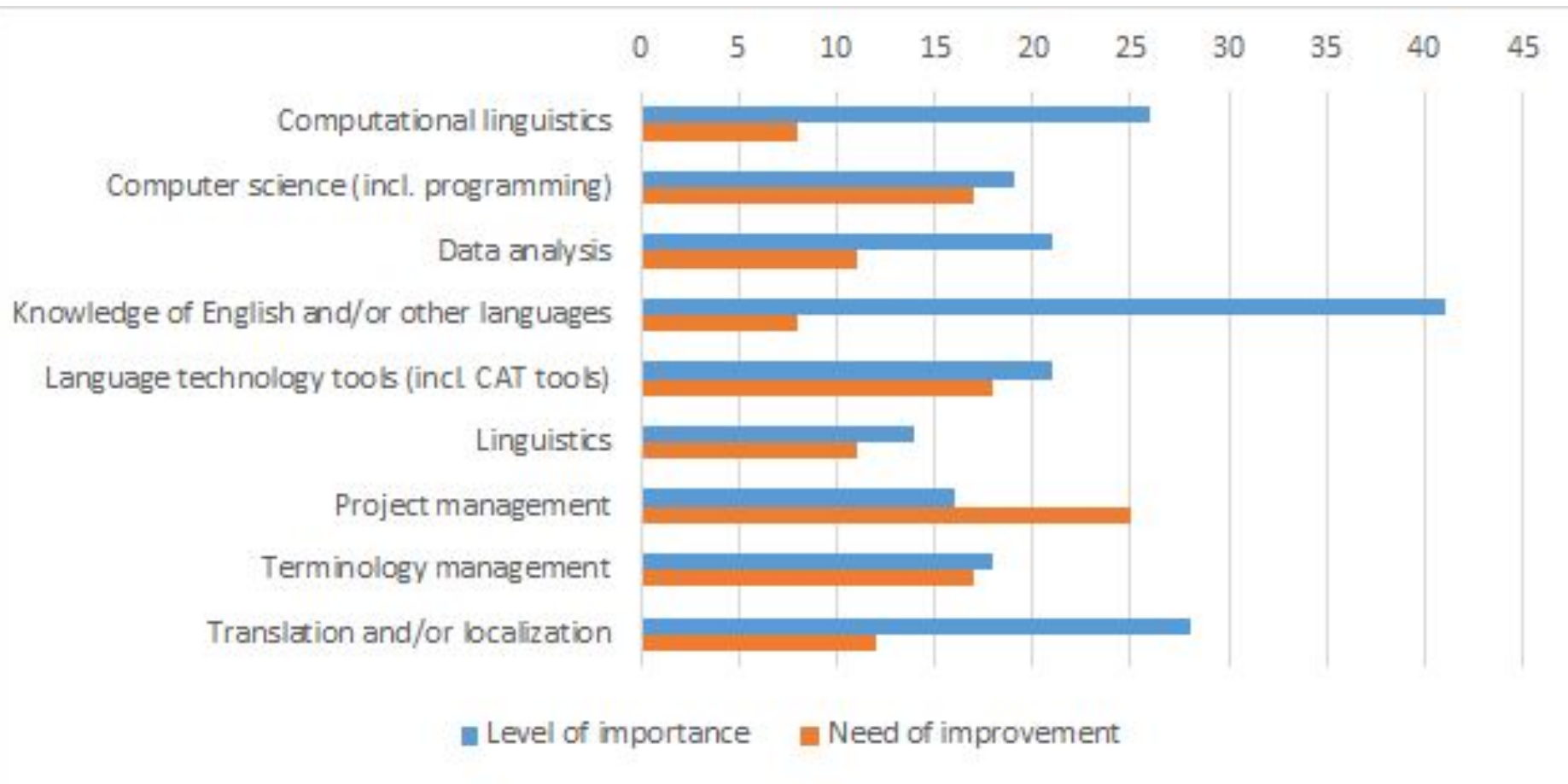
Most in need of improvement:

- problem-solving
- technical skills
- organisational skills
- communication skills
- attention to detail
- analytical skills
- working under pressure
- creativity

“Most language experts struggle to develop strategic thinking and often focus on a small set of details”  
(Gledić et al. 2021b: 14),



Comparison of level of importance and need of improvement of skills



Comparison of level of importance and need of improvement of knowledge and experience

# Knowledge and skills companies look for

knowledge of English and/or other languages  
translation and localisation  
computational linguistics

data analysis and language technology tools (including CAT tools)  
computer science (including programming)  
terminology management  
project management  
linguistics

PROJECT MANAGEMENT



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# Thank you!

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